

HOTEL INVESTMENT PARTNERS AND AMR™ COLLECTION ANNOUNCE OPENING OF ALUA SOUL ZAKYNTHOS

- HIP invested close to €5.4 million to upgrade and transform the property
- The hotel is managed under AMR™ Collection's Alua Hotels & Resorts brand
- Alua Soul Zakynthos is an adults-only 4-star all-inclusive resort

Barcelona, June 09, 2022 – Hotel Investment Partners (HIP), the largest owner of resort hotels in Southern Europe owned by funds managed by Blackstone, and the hotel management company of Apple Leisure Group® (ALG), a part of Hyatt, recently announced the opening of AluaSoul Zakynthos – formerly known as Plagos Beach hotel, in Zante – following an extensive renovation.

HIP and Blackstone have invested nearly €5.4 million to upgrade and transform the hotel, which is managed under an Alua Hotels & Resorts brand.

The renovation includes the refurbishment of public areas and guestrooms with upgraded aesthetics to create comfortable and welcoming spaces, as well as unforgettable experiences full of pleasure, fun and relaxation in a privileged location.

AluaSoul Zakynthos is a beachfront resort and one of the most prestigious hotels in Zante. Surrounded by beautiful bougainvillea and charming pathways, the 4-star all-inclusive adults-only hotel promises endless hours of relaxation set alongside the endless blue of the Ionian Sea and the surrounding unspoiled natural scenery.

All of the hotel's 161 rooms have been refurbished and 48 are reserved for "My Favorite Club" guests, offering a higher level of relaxation and comfort for an exclusive luxury experience with a superior quality of services. In addition, "My Favorite Club" guests also have access to private areas, an exclusive pool area, private check-in and check-out, exclusive lounge, reserved spaces in the restaurants, larger and better located rooms and superior bathroom amenities.

AluaSoul Zakynthos offers a variety of three restaurants. Terra Café, the main restaurant, serves local and international specialties. Additionally, there are themed nights for "food lovers". Kentia Pool Club is the perfect place to enjoy lunch overlooking the pool and the sea. Mare Nubim, an a la carte restaurant, serves selected delicious dishes from fresh local products, offering a unique dining experience.

AluaSoul Zakynthos' refurbishment followed a sustainable design and construction process. The refurbishment plan was supported by Alpha Bank which provided the financing for the execution of the capital expenditure.

About Hotel Investment Partners (HIP)

HIP was founded in 2015 by Alejandro Hernández-Puértolas and Banco Sabadell and was subsequently acquired by Blackstone in 2017. Through subsequent acquisitions, the portfolio has grown to 65 hotels totalling 20k keys across Spain, Greece, and Portugal. With the last acquisition of 6 hotels in Italy, the portfolio expanded to 71 hotels and ~21k keys.

HIP has a dedicated team of around 100 professionals specialized in acquisitions, execution, renovation and repositioning of well-located but undercapitalized hotels. The team works in partnership with various hotel operators such as Ritz-Carlton, Barceló, AMResorts by Hyatt, Hilton, Ledra and Marriott with the aim of improving hotel management and travellers' experience during their stay. HIP will invest more than 600 million euros in its existing portfolio of resorts.

About Apple Leisure Group®

Apple Leisure Group® (ALG), part of Hyatt (hyatt.com), is a leading North American resort brand-management, leisure travel and hospitality group with a unique business model serving travelers and destinations worldwide. ALG, through its group of affiliated companies, is consistently focused on delivering exceptional value to travelers and strong performance to resort owners by strategically leveraging its portfolio of brands including: AMResorts LP, or one or more of its affiliates which collectively provide sales, marketing, and brand management services to resort and hotel brands under the AMR™ Collection including 5-star and 4-star luxury award-winning brands including Secrets® Resorts & Spas, Dreams® Resorts & Spas, Breathless Resorts & Spas®, Zoëtry® Wellness & Spa Resorts, Vivid Hotels & Resorts®, Alua Hotels & Resorts®, and Sunscape® Resorts & Spas ; ALG Vacations®, one of the largest sellers of vacation packages and charter flights in the U.S. for travel to Mexico and the Caribbean, with well-established brands: Apple Vacations®, Funjet Vacations®, Travel Impressions®, CheapCaribbean.com®, BeachBound®, Blue Sky Tours®, Southwest Vacations®, and United Vacations®; the exclusive membership program Unlimited Vacation Club®; best-in-class destination management services provided by Amstar DMC; and the innovative technology solutions provider Trisept Solutions®. To learn more about the Apple Leisure Group advantage, visit www.appleleisuregroup.com.

About AMR™ Collection

As part of Hyatt's portfolio of brands (hyatt.com), the AMR™ Collection is one of the largest portfolios of luxury all-inclusive resorts in the Americas and Spain and includes seven distinct resort and hotel brands designed to celebrate every moment for every lifestyle and stage of life including Secrets® Resorts & Spas, Dreams® Resorts & Spas, Breathless Resorts & Spas®, Zoëtry® Wellness & Spa Resorts, Vivid Hotels & Resorts®, Alua Hotels & Resorts® brand, and Sunscape® Resorts & Spas. Stay tuned for details on how and when AMR™ Collection properties will participate in Hyatt's World of Hyatt loyalty program. The AMR™ Collection of brands is continuously raising the all-inclusive concept to a new level of luxury with its signature Endless Privileges®, Unlimited-Luxury®, and Unlimited-Fun® programs. Located throughout Mexico, Jamaica, Curacao, Dominican Republic, Costa Rica, Panama, St. Martin, St. Lucia, Spain, Greece, the approximately 100 award-winning properties under the AMR™ Collection treat every guest to premium accommodations, desirable locations, and extraordinary inclusions. Visit the AMR™ Collection of brands here: Secrets® Resorts & Spas, Dreams® Resorts & Spas, Breathless Resorts & Spas®, Zoëtry® Wellness & Spa Resorts, Vivid Hotels & Resorts®, Alua Hotels & Resorts® and Sunscape® Resorts & Spas. Images, logos and informational material about the AMR™ Collection of brands and properties are available at amrmediasite.com.